

Shade Tree Commission Meeting
August 5, 2015 6:30 P.M.
Atlantic Highlands Borough Hall Conference Room
100 First Avenue, Atlantic Highlands, NJ 07716

In attendance: Marilyn Scherfen, Louise Donoghue, Fran Hogan, Lori Montana

Marilyn Scherfen called the meeting to order at 6:30 P.M.; the meeting was an additional one publicized in accordance with the Sunshine law.

The Minutes from the last meeting corrected: Mike Scherfen is to be recognized as the designer of our new logo. Marilyn Scherfen is looking into tree removal companies. Louise Donoghue made a motion for the minutes (revised) to be accepted and Fran Hogan seconded it.

Marilyn Scherfen spoke to Adam Hubeny and the STC is not allowed to put a donation box on a borough-affiliated table at local events. The STC is allowed to have one displayed at businesses and other non-profits.

Marilyn Scherfen contacted Pam Zipse, of Hometown Forestry, to clarify the mailing of the management plan. Hometown Forestry, LLC, will mail the STC six printed copies to review. The STC is to send the state two signed, paper copies and one electronic, of the management plan (all of which, Lori Montana, will mail to the state on October 1, 2015); the state will keep one, and the other gets sent back to the STC for our files. The plan will need to be mailed to the state a few days before October 8, 2015 to ensure it is reviewed in time for the Community Forestry Council's meeting in November.

Treasurer's Report: Closing Balance: \$7,531.94. Louise Donoghue made a motion to accept the report. Fran seconded it. All in attendance voted in favor.

Old Business: Fran Hogan has five families watering trees. Fran Hogan will be at the table at the Atlantic Highlands Historical Society's Flea Market on Saturday, September 19, 2015.

The Shade Tree's new mission statement is:

“The mission of the Atlantic Highlands Shade Tree Commission is to create and maintain a tree canopy that will enrich our community environmentally, aesthetically, and economically.”

Fran Hogan will donate ‘Trees for Tomorrow’ magnets to be sold at the various events where the Shade Tree Commission has a presence. Marilyn Scherfen will donate the stationary to encourage donations to the fund.

Adam Hubeny said that any recognition for persons donating money to the ‘Trees for Tomorrow’ program must be done through the Beacon, the STC website, facebook, or such; plaques e.g., a donor plaque in Borough Hall, or plaques at individual trees, will not be allowed. The commission will look into other ways to acknowledge these patrons.

This fall, the STC will plant 10 trees on Hennessey Blvd. as part of the ‘Trees for Tomorrow’ program (the previous plan of planting 18 trees had to be abandoned because of budgetary concerns. Planting of the remaining 8 trees will be scheduled next year.). Louise Donoghue made the motion to accept. Fran Hogan seconded. All present voted in favor.

New Business: Fall memorial tree planting will take place on Friday, October 16, 2015 at 10:30 A.M. at the corner of West Highland and Hennessey Boulevard, with the reception following at the Senior Bulding. The tribute tree will honor the Atlantic Highlands Public Works Department. Roger Kroeck, head of the department, will be contacted in September to get the names of the department’s employees. Marilyn Scherfen will get the plaque for the tree; Lori Montana will send out the invitations.

A motion to adjourn the meeting was made at 8:57 P.M. by Fran Hogan and seconded by Louise Donoghue.

Respectfully submitted,
Lori Montana