

**Minutes from the Special Shade Tree Meeting**  
**April 8, 2015, 8 PM**  
**(following Council Meeting at 7 PM)**

**Present:** Louise Donoghue, Marilyn Scherfen, Kate Wiggington.

**Purpose of the Meeting:** a brainstorming session to discuss Hennessey Blvd. tree planting (planting from W. Highland Ave. to Bay Ave.).

**Needs:**

**1) A Map.** There was a discussion about where to obtain. It was suggested that Dwayne Harris could do a GPS map. Kate found a small copy of the tax map. She stated that each numbered section of the map had a corresponding larger map.

**2) A Plan for planting.** It was decided that the most important factor would be to have one long line of trees for maximum visual impact. (Allee.) But it was also decided that two different species would be best. We will use a large species (40 – 60 ft. as mature trees) that can tolerate wet soils. Several different kinds of trees were discussed, Red Maple, Horse Chestnut, Honey Locust and Hackberry. We will use an 8 ft. setback from the curb, to insure the trees' roots will have a large enough area for healthy expansion. We also discussed where we would start. The John Scott Tree will be the first of the plantings at the Bay Avenue corner and it will be a Maple, most likely October Glory or Red Sunset species. It was decided that after the Scott tree, we will begin on the W. Highland end.

**3) Money to carry out project. How do we get that?**

*Budget from Council.* Since we don't have a budget amount as yet (though Adam Hubeny said that he would contact Marilyn with an approximate figure on Thursday), for the sake of planning, we assumed that we would receive \$10K. And so, it was decided that a reasonable amount for the project's Fall planting would be \$3K.

*Solicitation from potential donors, both private and corporate.* Tribute Tree Donors. It was decided that we should come up with a campaign slogan, e.g. "Plant a Hundred Tree" and develop flyers to solicit for our needs. Bill reminded us of an earlier idea about placing 'memorial' cards at local funeral parlors. Discussion was held to discuss how we might acknowledge each donor after a donation was given. Plaques were discussed, but the idea was dismissed because of the cost of the plaques and lack of space to properly display them. Instead, Kate suggested that we publish the contributors' names on our website and on Facebook. It was agreed that was the best idea. And a thank-you card will be sent to each donor. Marilyn said she ask her husband Mike to design one.

*Grants.* Once we get our CFMP, perhaps we will be eligible for grants.

Meeting concluded at 9 PM. Minutes compiled by Louise Donoghue and Marilyn Scherfen.